

GERMANY



Alpha IC GmbH



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[linkedin.com/alpha-ic](https://www.linkedin.com/company/alpha-ic)

Founding year	2001
Legal form	GmbH*
Employees	41**
Turnover	4.4 million EUR**
Locations	Bamberg, Nuremberg, Frankfurt, Cologne, Munich

CAPABILITIES

Independent consultant	<input checked="" type="checkbox"/>
Technical expertise	<input checked="" type="checkbox"/>
Market expert	<input checked="" type="checkbox"/>
English language	<input checked="" type="checkbox"/>

SELECTED SECTORS & CLIENTS

- **Finance:** Credit Suisse, NÜRNBERGER, HUK
- **Industry:** BMW, Schaeffler, Linde, BASF, NIKE, Bosch
- **Public:** Ministries, Universities, Health Care
- **Development:** Deka, UnionInvestment, Patrizia, SIGNA

*company with limited liability, the equivalent of "Ltd."

**based on 2019 data

INTERVIEW

What makes you a market expert in your country?

Alpha IC is a well-known independent real estate management consultancy for more than 18 years. We work for multiple clients in the industry and the finance sector as well as insurance companies and the public sector. As a result, we know the German market and its key player very well.

What experience have you already gained in international projects?

Together with our long-term clients we already realized projects outside of Germany. We executed and awarded an FM-tender for BMW's production plant in South Africa. For the construction of a new industrial park in Hungary, we supported the developer with our services and in Ireland we optimized for an industrial company their properties.

How would you describe the status of Real Estate Management in your country?

The German market is very specific and the regulation by laws and codes are quite complex. Furthermore, the quality of building construction is very high and the acceptance of energy saving, and sustainability is very important. This requests high demands on real estate management know-how. Because more REM strategies are bottom-up rather than top-down, it is often difficult to implement international portfolio strategies.

EXPERTISE

